G 14	wjla-tv washington, dc Grassroots Media LLC 46 Montgomery Avenue ALA CYNWYD, PA 190		Contract Schedule Date Advertiser Agency Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE Account Types Billing Type Comments	O9/21/21-09/27, Terry McAuliffe of Grassroots Medi POLITICAL CANI EST.646 (16170 HOUSE-WASHIN WJLA/GJLA/EJLA	/21 for Governo ia LLC (1960 DIDATE (ns 126) NGTON, WJI A	05) (1186 LA/GJL	6) A/EJL/	•	Date Entered Last Modifi Entered By CO-OP External # Demo Order Type Package De Commission Net Total Sales Tax	ied 09 Al No 10 Pe N Peal In % 1!	9/20/21 9/24/21 exa Schram 0 1976755 ormal 5.00 82,385.00		Washington (V By Broadcast Mo Sep. 2021 Oct. 2021 Grand Total:	•	\$180,500. \$35,400. \$215,900.	0.00
Lin	e Line Type / Break Typ	pe (Ref #) Dates	Sec Lenath	Run Times	SPW Mo	Tu We	: Th	Fr Sa S	iu Spots	Rate	Total	I	Station	Com	ments E	Entered
Lin	e Line Type / Break Typ 1.0 Normal Line / SPOT	pe (Ref #) Dates 09/21/21-09/24/21		Run Times 5A- News-7News ON YOUR SIDE at 5AM			Th 2	Fr Sa S	Su Spots 8	Rate \$200.0	Total \$1,600.00	Washington	Station (WJLA)	Daypart EM G MORNING WA 5A(Agency)-4	OOD ASHINGTON Q21 (sell) -	Entered (20/21
Lin		· · · · ·	2 :30 5	5A- News-7News ON YOUR			2	2	+ ' +		\$1,600.00	Washington Washington	(WJLA)	Daypart EM G MORNING WA 5A(Agency)-4 ESTIMATE IS	OOD 9/2 SHINGTON Q21 (sell) - BASED ON BC 7 NEWS @ Q21 (sell) -	20/21
Lin	1.0 Normal Line / SPOT	09/21/21-09/24/21	2 :30 5 5 2 :30 5 7 Y	5A- News-7News ON YOUR SIDE at 5AM		2 2	2	2	+ ' +	\$200.0	\$1,600.00 \$7,200.00	_	(WJLA)	Daypart EM G MORNING W/ 5A(Agency)-4 ESTIMATE IS Daypart EN A 6P(Agency)-4 ESTIMATE IS THE ACTUAL	9/2 SHINGTON Q21 (sell) - BASED ON BC 7 NEWS @ Q21 (sell) - BASED ON BC 7 NEWS @ Q21 (sell) - Q21 (sell) -	20/21
Lin	1.0 Normal Line / SPOT  2.0 Normal Line / SPOT	09/21/21-09/24/21	2 :30 5 5 7 2 :30 4 7 Y	5A- News-7News ON YOUR SIDE at 5AM 5:59:26P- News-7News ON YOUR SIDE at 6PM 4:59:30P- News-7News ON		2 2 2	2 2 2	2 2 2	+ ' +	\$200.00 \$900.00	\$1,600.00 \$7,200.00 \$4,800.00	Washington	(WJLA) (WJLA)	Daypart EM C MORNING W/ 5A(Agency)-4 ESTIMATE IS Daypart EN A 6P(Agency)-4 ESTIMATE IS THE ACTUAL Daypart EN A 5P(Agency)-4 ESTIMATE IS	9/2 SHINGTON Q21 (sell) - BASED ON BC 7 NEWS @ Q21 (sell) - BASED ON BC 7 NEWS @ Q21 (sell) - BASED ON  //OLD NEWS -/-4Q21 (sell) - 9/2	20/21

Comments:

Date:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

LA-TV WASHINGTON, DC  SSROOTS Media LLC Montgomery Avenue Suite	0 Wilson Blvd, 6th Floor agton, VA 22209	Sch Adv Age Pro Bra Sale Sale Buy Pho CPE Acc	ency duct and esperson es Office er Name one/Fax count Types	9/21/21-09/27 Terry McAuliffe Grassroots Med POLITICAL CAN EST.646 (16170 HOUSE-WASHIN WJLA/GJLA/EJL  / 40/41/646 Local/Political C	/21 for G ia LLC DIDA (26) NGTO A	C (19 ATE (i	605) ns) (1	1186) GJLA/	/EJLA		L 51' E D O P C	ntered I O-OP  xternal emo rder Ty ackage ommiss ommiss	ified  #  pe Deal tion %	No 10976755 Normal 15.00 \$32,385.00			Washington ( By Broadcast M Sep. 2021 Oct. 2021 Grand Total:		)	\$180,500 \$35,400 \$215,900	0.00
Line Type / Break Type (Re	#) Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th F	r Sa	Su	Spots	Rate	Total			Station		Comments	; T	Entered
Line Type / Break Type (Re	#) Dates 09/21/21-09/24/21	Sec 2	Length :30 7	Run Times 7:29:26P- Jeopardy	SPW	Мо			Th F		Su	Spots 8	Rate \$2,600		00.00 Was	shington	Station (WJLA)	JEC (se	Comments ypart PA DPARDY(Agency) I) - ESTIMATE I THE ACTUAL PI	9 -4Q21 S BASED	Entered 9/20/21
			:30 7		SPW	Мо		2			Su			.00 \$20,8	00.00 Was	-	(WJLA)	JEC (se ON Day FOI (se	ypart PA DPARDY(Agency) II) - ESTIMATE I	9-4Q21 S BASED ERFOR OF 4Q21	
Normal Line / Access	09/21/21-09/24/21		:30 7	7:29:26P- Jeopardy	SPW	Mo	2	2	2 2		Su	8	\$2,600	.00 \$20,8 .00 \$14,4	00.00 Was	-	(WJLA)	JEC (se ON Day FOI (se ON Day JEC -4C	ypart PA DPARDY(Agency) II) - ESTIMATE I THE ACTUAL PE YPART PA WHEEL RTUNE(Agency)- II) - ESTIMATE I	o-4Q21 S BASED ERFOR  OF 4Q21 S BASED  Agency) MATE IS	)/20/21
Normal Line / Access	09/21/21-09/24/21	2	:30 7	5:58:46P- Wheel Of Fortune	SPW	Mo	2	2	2 2		Su	8	\$2,600 \$1,800	.00 \$20,8 .00 \$14,4	00.00 Was	shington	(WJLA) (WJLA)	JEC (se ON Day FOI (se ON Day JEC -4C BAS	ypart PA  )PARDY(Agency)  I) - ESTIMATE I  THE ACTUAL PI  ypart PA WHEEL  RTUNE(Agency)  I) - ESTIMATE I  THE ACTUA  ypart PA  PARDY-WKND( 221 (sell) - ESTII	o-4Q21 S BASED ERFOR  OF 4Q21 S BASED  Agency) MATE IS FUAL P	9/20/21
D Normal Line / Access  D Normal Line / Access  D Normal Line / SPOT	09/21/21-09/24/21 09/21/21-09/24/21 09/25/21-09/25/21	2	:30 6	5:58:46P- Wheel Of Fortune	SPW	Mo	2	2	2 2		Su	8	\$2,600 \$1,800	.00 \$20,8 .00 \$14,4	Was	shington	(WJLA) (WJLA) (WJLA)	JEC (see ON Da's FOI (see ON Da's JEC -4C BAS Pro-C Day FOI -4C	ypart PA )PARDY(Agency, II) - ESTIMATE I THE ACTUAL PI ypart PA WHEEL RTUNE(Agency). II) - ESTIMATE I THE ACTUA ypart PA )PARDY-WKND(i )21 (sell) - ESTII SED ON THE AC	9 9-4Q21 S BASED ERFOR 9 9-4Q21 S BASED 9 9-4Q21 S BASED 9 9-4QENCY) 9-4QENCY OF 9-9QENCY 9 9-9QENC	9/20/21
	LA-TV WASHINGTON, DC	ssroots Media LLC Montgomery Avenue Suite 201	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209  Bra Sale Ssroots Media LLC Montgomery Avenue Suite 201 A CYNWYD, PA 19004  Acc. Billi	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209  Product Brand Salesperson Sales Office Buyer Name Phone/Fax CPE	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209  Arlington, VA 22209  Product Brand EST.646 (16170 Salesperson HOUSE-WASHIN Sales Office Montgomery Avenue Suite 201 A CYNWYD, PA 19004  WJLA/GJLA/EJL Buyer Name Phone/Fax / CPE 40/41/646 Account Types Local/Political C Billing Type Weekly/Irregula	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209  Product Brand EST.646 (1617026) Salesperson HOUSE-WASHINGTO Sales Office WJLA/GJLA/EJLA Buyer Name Phone/Fax ACYNWYD, PA 19004  Advertiser Terry McAuliffe for G Grassroots Media LLC Brand EST.646 (1617026) Sales Office WJLA/GJLA/EJLA  Phone/Fax / CPE 40/41/646 Account Types Local/Political Candid Billing Type Weekly/Irregular	WJLA Advertiser  1100 Wilson Blvd, 6th Floor Arlington, VA 22209  Arlington, VA 22209  Product Brand EST.646 (1617026) Salesperson HOUSE-WASHINGTON, W Sales Office Montgomery Avenue Suite 201 A CYNWYD, PA 19004  A CYNWYD, PA 19004  A CYNWYD, PA 19004  Advertiser Agency Froduct POLITICAL CANDIDATE ( Brand EST.646 (1617026)  Salesperson WJLA/GJLA/EJLA  Buyer Name Phone/Fax / CPE 40/41/646 Account Types Local/Political Candidate A Billing Type Weekly/Irregular	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209  Arlington, VA 22209  Product Brand EST.646 (1617026) Salesperson HOUSE-WASHINGTON, WJLA/ Sales Office Montgomery Avenue Suite 201 A CYNWYD, PA 19004  Advertiser  Advertiser  Agency Froduct POLITICAL CANDIDATE (ns) ( Brand EST.646 (1617026) Salesperson HOUSE-WASHINGTON, WJLA/ WJLA/GJLA/EJLA  Buyer Name Phone/Fax CPE 40/41/646 Account Types Local/Political Candidate Agency Billing Type Weekly/Irregular	WJLA Advertiser  1100 Wilson Blvd, 6th Floor Arlington, VA 22209  Arlington, VA 22209  Product Brand EST.646 (1617026)  Salesperson HOUSE-WASHINGTON, WJLA/GJLA/ Saroots Media LLC  Montgomery Avenue Suite 201 A CYNWYD, PA 19004  A CYNWYD, PA 19004	WJLA Advertiser  Terry McAuliffe for Governor of Virginia-D  Agency Arlington, VA 22209  Product Brand EST.646 (1617026)  Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA  Sales Office Montgomery Avenue Suite 201 A CYNWYD, PA 19004  A CYNWYD, PA 1900	WJLA Advertiser Terry McAuliffe for Governor of Virginia-D (141! 1100 Wilson Blvd, 6th Floor Arlington, VA 22209 Product Brand EST.646 (1617026) Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Sales Office WJLA/GJLA/EJLA Buyer Name Phone/Fax A CYNWYD, PA 19004  Account Types Billing Type Weekly/Irregular	WJLA Advertiser  Agency Arlington, VA 22209  Product Brand EST.646 (1617026)  Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  Sales Office Montgomery Avenue Suite 201 A CYNWYD, PA 19004  WJLA Advertiser Agency Froduct POLITICAL CANDIDATE (ns) (1186) EST.646 (1617026) DD Sales Office WJLA/GJLA/EJLA CCPE 40/41/646 Account Types Billing Type Weekly/Irregular	WJLA Advertiser  Terry McAuliffe for Governor of Virginia-D (14151: Entered II 1100 Wilson Blvd, 6th Floor Arlington, VA 22209  Product Brand EST.646 (1617026)  Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Pockage  Serroots Media LLC  WJLA/GJLA/EJLA Commiss  CPE 40/41/646 Account Types Billing Type Weekly/Irregular	WJLA Advertiser Agency Arlington, VA 22209  Product Brand EST.646 (1617026)  Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  Sales Office Montgomery Avenue Suite 201 A CYNWYD, PA 19004  Advertiser  Advertiser  Agency Agency Froduct POLITICAL CANDIDATE (ns) (1186) External # Demo Order Type Package Deal Commission WJLA/GJLA/EJLA Commission  A CYNWYD, PA 19004  Account Types Billing Type Weekly/Irregular	WJLA Advertiser Agency Arlington, VA 22209  Product Brand EST.646 (1617026)  Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Pockage Deal  Sales Office Montgomery Avenue Suite 201 A CYNWYD, PA 19004  Advertiser  Terry McAuliffe for Governor of Virginia-D (14151) Entered By Alexa Schram Alexa Schram Alexa Schram No House Wolland LLC (19605) Brand EST.646 (1617026)  WJLA/GJLA/EJLA (3869) Package Deal Commission % 15.00 Commission \$32,385.00 CPE 40/41/646 Account Types Local/Political Candidate Agency BRD Billing Type Weekly/Irregular	WJLA Advertiser Terry McAuliffe for Governor of Virginia-D (14151:  WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209 Product Political Candidate Agency Sales Person HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Sales Office WJLA/GJLA/EJLA  Seroots Media LLC Montgomery Avenue Suite 201 A CYNWYD, PA 19004  Advertiser Terry McAuliffe for Governor of Virginia-D (14151: Entered By Alexa Schram 10076755  Product Political Candidate Agency (1866) Person WJLA/GJLA/EJLA (3869) Package Deal Commission % 15.00 CPE 40/41/646 Account Types Local/Political Candidate Agency BRD Billing Type Weekly/Irregular	WJLA Advertiser Terry McAuliffe for Governor of Virginia-D (14151: Entered By Alexa Schram  1100 Wilson Blvd, 6th Floor Arlington, VA 22209 Product Brand EST.646 (1617026) Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Sales Office WJLA/GJLA/EJLA  Ssroots Media LLC Montgomery Avenue Suite 201 A CYNWYD, PA 19004  Account Types Billing Type Weekly/Irregular  Terry McAuliffe for Governor of Virginia-D (14151: Entered By Alexa Schram Alexa Schram Alexa Schram  No Oco-Op No Order Type Normal Package Deal Commission % 15.00 Commission \$32,385.00  Account Types Local/Political Candidate Agency BRD Billing Type Weekly/Irregular	WJLA Advertiser Terry McAuliffe for Governor of Virginia-D (14151 Advertiser Terry McAuliffe for Governor of Virginia-D (14151 Tender McAuliffe for Governor of Virginia-D (14151 Advertiser Terry McAuliffe for Governor of Virginia-D (14151 Tender May Tender Ma	WJLA Advertiser Terry McAuliffe for Governor of Virginia-D (14151- 1100 Wilson Blvd, 6th Floor Arlington, VA 22209  Product POLITICAL CANDIDATE (ns) (1186) Brand EST.646 (1617026) Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Sales Office WJLA/GJLA/EJLA Commission % 15.00  Mortgomery Avenue Suite 201 A CYNWYD, PA 19004  Account Types Local/Political Candidate Agency BRD Billing Type Weekly/Irregular	WJLA Advertiser Terry McAuliffe for Governor of Virginia-D (1415) 1100 Wilson Blvd, 6th Floor Arlington, VA 22209 Advertiser Agency Product POLITICAL CANDIDATE (ns) (1186) Brand EST.646 (1617026) Brand EST.646 (1617026) Brand EST.646 (1617026) Brand EST.646 (1617026) Sales Office WJLA/GJLA/EJLA (3869) Sales Office WJLA/GJLA/EJLA  Buyer Name Phone/Fax / COmmission % 15.00 Commission % 15.00 Commission % 32,385.00 ACYNWYD, PA 19004  ACYNWYD, PA 19004  Weekly/Irregular  WJLA Advertiser Terry McAuliffe for Governor of Virginia-D (1415) Entered By Alexa Schram 109/24/21 Sep. 2021 Oct. 2021 Grand Total:  99/24/21 Sep. 2021 Oct. 2021 90 Order Type Normal Package Deal Commission % 15.00 Commission % 32,385.00 Net Total Sales Tax	WJLA Advertiser Terry McAuliffe for Governor of Virginia-D (14151) 1100 Wilson Blvd, 6th Floor Arlington, VA 22209 Agency Product POLITICAL CANDIDATE (ns) (1186) Brand EST.646 (1617026) Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Sales Office WJLA/GJLA/EJLA  Buyer Name Phone/Fax / A CYNWYD, PA 19004  ACCOUNT Types Billing Type Weekly/Irregular  Advertiser Terry McAuliffe for Governor of Virginia-D (14151) Entered By Alexa Schram Occ. OP No Occ. OP No Occ. OP No Order Type Package Deal Commission % 15.00 Commission % 15.00 Sales Office Account Types Billing Type Weekly/Irregular

**CONFIRMATION CONTRACT** 

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:



BALA CYNWYD, PA 19004

**Schedule Dates** Advertiser Agency Product

4981562 09/21/21-09/27/21

WJLA/GJLA/EJLA

Terry McAuliffe for Governor of Virginia-D (14151 Entered By Grassroots Media LLC (19605)

POLITICAL CANDIDATE (ns) (1186)

**Last Modified** CO-OP External #

**Date Entered** 

09/24/21 Alexa Schram

10976755

No

09/20/21

Washington (WJLA) By Broadcast Month Spots Sep. 2021 Oct. 2021

Grand Total:

<u>Rate</u> 150 \$180,500.00 40 \$35,400.00 190 \$215,900.00

WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209

Brand Salesperson

Contract #

Sales Office

**Buyer Name** 

Phone/Fax

CPE

EST.646 (1617026) HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)

Order Type Normal Package Deal

Commission % 15.00

Commission \$32,385.00 **Net Total** \$183,515.00

Sales Tax

40/41/646 **Account Types** Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular Comments Separation: 30

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Tim	ies	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / Prime	09/22/21-09/22/21	3	:30	8P- 9P (EST)					1				1	\$2,000.00	\$2,000.00	Washington (WJLA)	Daypart PT GOLDBERGS/ WONDER YEARS(Agency) -4Q21 (sell)	9/20/21
11.0	Normal Line / Prime	09/21/21-09/21/21	3	:30	7:57:56P- ABC-Ba Paradise (Tuesday				1					1	\$2,500.00	\$2,500.00	Washington (WJLA)	Daypart PT BACHELOR IN PARADISE(Agency) -LPSep/2019OVC - ESTIMATE IS BASED ON THE	9/20/21
12.0	Normal Line / SPOT	09/21/21-09/24/21	1	:30	6:58A- ABC-Good America	Morning			3	3	3	3		12	\$1,600.00	\$19,200.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	9/20/21
13.0	Revised Line / SPOT	09/25/21-09/25/21	3	:30	11:00:26P- News- YOUR SIDE Week 11PM								1				Washington (WJLA)	Daypart LN ABC7 NEWS @ 11P SAT/NEWS WEEKL(Agency)-4Q21 (sell) - ESTIMATE IS BASE	9/20/21
13.1	Normal Line / SPOT	09/25/21-09/25/21	3	:30	11:00:26P- News- YOUR SIDE Week 11PM								1	1	\$250.00	\$250.00	Washington (WJLA)	Daypart LN ABC7 NEWS @ 11P SAT/NEWS WEEKL(Agency)-4Q21 (sell) - ESTIMATE IS BASE	
		1					-11-	) N /I	ΛТ		NI C		NITE	2 / (	<u></u>				II
						CONI	-11	(IVI	41 -	$ \mathcal{O} $	1 (		11 NI	KAU	· I				
Accepted	Agency/Advertiser:			Date:	Ad	.ccepted-Sta	tion:								Date:	Comments:			

				C	ontra	ct # 4981562	2							D	ate Ent	tered	09/20/21		Washington (V	/JLA)		
					nedule Dat									La	ast Mod		09/24/21		By Broadcast Mo	nth S	<u>pots</u>	<u>Rate</u>
		WJLA		Ad	vertiser	Terry McAuliffe	•	Gover	nor	of Vii	rainia	-D (	1415	14 E1	ntered		Alexa Schram		Sep. 2021			80,500.00
	20		Blvd, 6th Floor	Ag	ency	Grassroots Med					J	- (			О-ОР	-	No		Oct. 2021	_		35,400.00
Q	00	Arlington, VA			duct	POLITICAL CAN					5)			E	xternal	I #	10976755		Grand Total:		190 \$	15,900.00
		<b>3</b> ,		Bra		EST.646 (1617			113)	(110	رد			D	emo							
WJ	LA-TV WASHINGTON, DC				esperson	HOUSE-WASHI			/1I A	/C1L	۸/۲۱۱	۸ (۵	٥٤٥١	o	rder Ty	уре	Normal					
					es Office	WJLA/GJLA/EJI		OIN, V	JLA	GJL	-\/ LJL	А (3	009)		ackage	Deal						
Gra	ssroots Media LLC		i i		yer Name	WILA/GILA/EJI	LA							C	ommis	sion %	15.00					
	Montgomery Avenue	Suite 201	- 1		one/Fax	1								C	ommis	sion	\$32,385.00					
	A CYNWYD, PA 190		- 1	CPI		10/41/646								N	et Tota		\$183,515.00					
			- 1		ount Type	40/41/646	C1				<b>D</b> D				ales Ta		ş105,515.00					
			- 1		ling Type	Local, i olicical C		date.	ager	ісу в	ΚD											
			- 1		mments	Weekly/Irregul	ar															
				COI	illients	Separation: 30																
Line	Line Type / Break Typ	pe (Ref #)	Dates	Sec	Length	Run Times	SPW	/ Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total		Station		Comments	Entered
14.0	Normal Line / SPOT	09/	21/21-09/24/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1	1			4	\$650	92,600.0	0 Washingto	on (WJLA)	11P(A	rt LN ABC 7 NE gency)-4Q21 (s ATE IS BASED	/S @ 9/20/21
15.0	Normal Line / SPOT	09/		3	:30	12:37A- ABC-Nightline			1	1	1	1			4	\$100	00 \$400.0	0 Washingto	n (M/I A)		CTUA	I) -
16.0	N. 11: /CDOT		21/21-09/24/21																M (WSEA)	Daypa NIGHT (sell) -	CTUA rt LF 'LINE(Agency)- · ESTIMATE IS I	9/20/21 Q21 ASED
	Normal Line / SPOT	09/	/21/21-09/24/21 //21/21-09/24/21	3	:30	11:35P- ABC-Jimmy Kimmel			2	2	2	2			8	\$300	00 \$2,400.0	0 Washingto	, ,	Daypa NIGHT (sell) - ON TH Daypa KIMME (sell) -	CTUA  rt LF  "LINE(Agency)-" ESTIMATE IS I IE ACTUAL PER rt LF JIMMY EL(Agency)-4Q2 ESTIMATE IS I	9/20/21 Q21 ASED D 9/20/21
17.0	Normal Line / SPOT			3	:30	11:35P- ABC-Jimmy Kimmel 7:30A- News-7News ON YOUR SIDE Weekend at 8AM			2	2	2	2		1	8	\$300 \$100		0 Washingto Washingto	on (WJLA)	Daypa NIGHT (sell) - ON TH Daypa KIMME (sell) - ON TH Daypa MORN SUN(A	CTUA  rt LF 1.1NE(Agency)- ESTIMATE IS I IE ACTUAL PER rt LF JIMMY EL(Agency)-4Q2 ESTIMATE IS I IE ACTUAL PE rt WK GOOD ING WASHING' ING WASHING' IGENCY)-4Q21 (6	9/20/21 9/20/21 9/20/21 9/20/21 9/20/21 9/20/21
	·	09/	21/21-09/24/21	3	:30	7:30A- News-7News ON YOUR SIDE Weekend at			2	2	2	2		1	8	·			on (WJLA)	Daypa NIGHT (sell) - ON TH Daypa (sell) - ON TH Daypa MORN SUN(A ESTIM	CTUA  rt LF LINE(Agency) ESTIMATE IS I E ACTUAL PER rt LF JIMMY EL(Agency)-402 ESTIMATE IS I E ACTUAL PE rt WK GOOD ING WASHING	9/20/21 9/20/21 9/20/21 9/20/21 9/20/21 00 9/20/21

Comments:

Date:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms

Accepted-Station:

Date:

Contract # 4981562

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 11:54 AM on Friday, September 24 2021

Washington (WJLA)

Grass	C		Sche Adv Age Prod Bran Sale Sale Buye Phoi CPE Acco	esperson es Office er Name ne/Fax		7/21 for G dia LL NDIDA 026) NGTO A	C (196 ATE (r	605) ns) (1 JLA/(	J 1186) GJLA/	EJLA (		1 51' ! ( ! ( )	cast Mod intered I ico-OP external Demo Order Ty Package Commiss Commiss Idet Total iales Tax	#  pe Deal sion %	09/20/21 09/24/21 Alexa Schram No 10976755 Normal 15.00 \$32,385.00 \$183,515.00		Washington (Washington (Washington) (Washington) (Washington) Sep. 2021 Oct. 2021 Grand Total:	-	\$180,50 \$35,40 \$215,90	00.00
Line	Line Type / Break Type	(Ref #) Dates	Sec	Length	Run Times	SPW	Мо	Tu	We -	Th Fi	r Sa	Su	Spots	Rate	Total		Station	Comm	ents	Entered
	Normal Line / SPOT	09/26/21-09/26/21	2	:30 7:5	58:40A- ABC-Good orning America Sunday	JI: W	1-10	iu	***		. Ja	2	2	\$450		.00 Washingto		Daypart WK GMA-SUN(Agen (sell) - ESTIMA ON THE ACTUA	icy)-4Q21 TE IS BASED	9/20/21
19.0	Normal Line / SPOT	09/25/21-09/25/21	2		- ABC-Good Morning nerica Saturday 2						2		2	\$400	00 \$800.	.00 Washingto	n (WJLA)	Daypart WK GM 9-10A(Agency)-		9/20/21
20.0	Normal Line / SPOT	09/25/21-09/25/21	2		- News-7News ON YOUR DE Weekend at 8AM						2		2	\$325	00 \$650.	.00 Washingto	on (WJLA)	Daypart WK GM 8-9A(Agency)-4		9/20/21
21.0	Normal Line / SPOT	09/26/21-09/26/21	3	:30 8:5	59:30A- ABC-This Week							1	1	\$25,000	00 \$25,000.	.00 Washingto	on (WJLA)	Daypart WK TH WEEK(Agency)- ESTIMATE IS B THE ACTUAL PR	4Q21 (sell) - ASED ON	9/20/21
22.0	Normal Line / SPOT	09/25/21-09/25/21	2		- ABC-Good Morning nerica Saturday					_	1		1	\$400	\$400.	.00 Washingto	on (WJLA)	Daypart RT GMA-SATURDA' -4Q21 (sell) - E	Y(Agency)	9/20/21
23.0																		IBASED ON THE	STIMATE IS   ACTUAL PF	
	Normal Line / SPOT	09/21/21-09/24/21	1		- ABC-Good Morning nerica			3	3	3 3			12	\$1,600	00 \$19,200	.00 Washingto	n (WJLA)	Daypart EM GO MORNING AME 8A(Agency)-4Q	ACTUAL PE OD RICA	9/20/21

**CONFIRMATION CONTRACT** 

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Date:

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209
Grassroots Media LLC 146 Montgomery Avenue BALA CYNWYD, PA 190	

**Account Types** 

Billing Type

Comments

Contract #	4981562	Date Entered	09/20/21
Schedule Dates	09/21/21-09/27/21	Last Modified	09/24/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
Agency	Grassroots Media LLC (19605)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10976755
Brand	EST.646 (1617026)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	, ,	Commission %	15.00
Phone/Fax	1	Commission	\$32,385.00
СРЕ	40/41/646	Net Total	\$183,515.00

Local/Political Candidate Agency BRD

Weekly/Irregular

Separation: 30

Sales Tax

Washington (WJLA	۱)	
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Sep. 2021 Oct. 2021	150 40	\$180,500.00 \$35,400.00
Grand Total:	190	\$215,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
24.0	Normal Line / SPOT	09/21/21-09/24/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM			2	2	2	2		8	\$525.00	\$4,200.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	9/20/21
25.0	Normal Line / SPOT	09/21/21-09/24/21	1	:30	10:58:25A- ABC-The View			2	2	2	2		8	\$1,050.00	\$8,400.00	Washington (WJLA)	Daypart DT THE VIEW(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	9/20/21
26.0	Normal Line / SPOT	09/21/21-09/24/21	3	:30	2P- ABC-General Hospital			2	2	2	2		8	\$400.00	\$3,200.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	9/20/21
27.0	Normal Line / SPOT	09/21/21-09/24/21	2		11:59:56A- News-7News ON YOUR SIDE at Noon	ı		2	2	2	2		8	\$400.00	\$3,200.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTU	
28.0	Normal Line / SPOT	09/21/21-09/24/21	3	:30	9A- Live with Kelly			2	2	2	2		8	\$300.00	\$2,400.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & DAYPATH (Agency)-4Q21 (sell) - ESTIMATE IS BASED ON T	' '
			•		CON	FIF	RM/	ΑΤΙ	10	V C	O	NTF	RAC	Τ		·		
Accepted-	Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back



WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209

Grassroots Media LLC 146 Montgomery Avenue Suite 201 BALA CYNWYD, PA 19004

4981562 Contract # **Schedule Dates** 

09/21/21-09/27/21

Terry McAuliffe for Governor of Virginia-D (14151 Entered By

Grassroots Media LLC (19605) POLITICAL CANDIDATE (ns) (1186)

EST.646 (1617026)

HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) WJLA/GJLA/EJLA

**Buyer Name** Phone/Fax CPE 40/41/646

**Account Types** Local/Political Candidate Agency BRD

Advertiser

Agency

Product

Salesperson

Sales Office

Brand

Billing Type Weekly/Irregular Comments Separation: 30

**Date Entered** 09/20/21 **Last Modified** 

CO-OP

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

09/24/21

Normal

15.00

\$32,385.00

\$183,515.00

Alexa Schram

Washington (WJLA) By Broadcast Month Spots Sep. 2021 150 Oct. 2021 40

<u>Rate</u> \$180,500.00 \$35,400.00

No Grand Total: 190 \$215,900.00 10976755 External #

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SP\	W Mo	о Т	Γu V	/e T	h F	r Sa	a Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / SPOT	09/21/21-09/24/21	2		3:59:27P- News-7News YOUR SIDE at 4PM	ON		2	2 2	2 2	2 2	2		8	\$400.00	\$3,200.00	Washington (WJLA)	Daypart EF ABC 7 NEWS @ 4P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	9/20/21
30.0	Revised Line / SPOT	09/27/21-09/27/21	2		5A- News-7News ON YO SIDE at 5AM	OUR	2										Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 5A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	9/20/21
30.1	Normal Line / SPOT	09/27/21-09/27/21	3		5A- News-7News ON YO SIDE at 5AM	OUR	2							2	\$150.00	\$300.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 5A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	9/22/21
31.0	Revised Line / SPOT	09/27/21-09/27/21	1	:30	6:58A- ABC-Good Morni America	ng	3										Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	9/20/21
31.1	Normal Line / SPOT	09/27/21-09/27/21	2		6:58A- ABC-Good Morni America	ng	3							3	\$800.00	\$2,400.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	9/22/21
					CC	NFI	RIV	lΑ	TIC	NC	I C	10	<b>NTF</b>	RAC	Т				
Accepted	Agency/Advertiser:			Date:	Accepte	d-Station	n:								Date:	Comments:			



WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209

Grassroots Media LLC 146 Montgomery Avenue Suite 201 BALA CYNWYD, PA 19004

Contract #	4981562	Date Entere
Schedule Dates	09/21/21-09/27/21	Last Modific
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By

Agency Grassroots Media LLC (19605) Product POLITICAL CANDIDATE (ns) (1186) Brand

EST.646 (1617026) Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) Sales Office WJLA/GJLA/EJLA

**Buyer Name** Phone/Fax CPE

40/41/646 **Account Types** Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular Comments Separation: 30

te Entered 09/20/21 t Modified 09/24/21

CO-OP

External #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

10976755

Normal

15.00

\$32,385.00

\$183,515.00

Alexa Schram No

Washington (WJL/	<b>A)</b>	
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Sep. 2021 Oct. 2021	150 40	\$180,500.00 \$35,400.00
Grand Total:	190	\$215,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu V	Ve Th	n Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
32.0	Revised Line / SPOT	09/27/21-09/27/21	1		8A- ABC-Good Morning America		3								Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	9/20/21
32.1	Normal Line / SPOT	09/27/21-09/27/21	2		8A- ABC-Good Morning America		3					3	\$800.00	\$2,400.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	9/22/21
33.0	Normal Line / SPOT	09/27/21-09/27/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM		2					2	\$525.00	\$1,050.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	9/20/21
34.0	Revised Line / SPOT	09/27/21-09/27/21	1	:30	10:58:25A- ABC-The View		2								Washington (WJLA)	Daypart DT THE VIEW(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	9/20/21
34.1	Normal Line / SPOT	09/27/21-09/27/21	2	:30	10:58:25A- ABC-The View		2					2	\$525.00	\$1,050.00	Washington (WJLA)	Daypart DT THE VIEW(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	9/22/21
	_				CON	FIF	RM	ATI(	NC	CC	TNC	RAC	Т		_		
Accepted	-Agency/Advertiser:			Date:	Accepted-St	ation:							Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209
Grassroots Media LLC 146 Montgomery Avenue BALA CYNWYD, PA 190	

Billing Type

Comments

Contract #	4981562	Date Entered	09/20/21
Schedule Dates	09/21/21-09/27/21	Last Modified	09/24/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
Agency	Grassroots Media LLC (19605)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10976755
Brand	EST.646 (1617026)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	/	Commission	\$32,385.00
CPE	40/41/646	Net Total	\$183,515.00
Account Types	Local/Political Candidate Agency BRD	Sales Tax	

Sep. 2021     150     \$180,500.00       Oct. 2021     40     \$35,400.00	Sep. 2021         150         \$180,500.00           Oct. 2021         40         \$35,400.00	Washington (WJLA	1)	
Oct. 2021 40 \$35,400.00	Oct. 2021 40 \$35,400.00			Rate
Grand Total: 190 \$215,900.00	Grand Total: 190 \$215,900.00	Sep. 2021 Oct. 2021		
		Grand Total:	190	\$215,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We T	h Fı	r Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.0	Normal Line / SPOT	09/27/21-09/27/21	3	:3	) 2P- ABC-General Hospital		2						2	\$400.00	\$800.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	9/20/21
36.0	Normal Line / SPOT	09/27/21-09/27/21	2	:3	0 11:59:56A- News-7News Ol YOUR SIDE at Noon	N	2						2	\$400.00	\$800.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTU	
37.0	Normal Line / SPOT	09/27/21-09/27/21	3	:3	9A- Live with Kelly		2						2	\$300.00	\$600.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & DT LIVE W/ KELLY & DT LIVE W/ KELLY & AMDELLY & CELLY & CEL	•
38.0	Normal Line / SPOT	09/27/21-09/27/21	2	:3	3:59:27P- News-7News ON YOUR SIDE at 4PM		2						2	\$400.00	\$800.00	Washington (WJLA)	Daypart EF ABC 7 NEWS @ 4P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	9/20/2
39.0	Normal Line / SPOT	09/27/21-09/27/21	2	:3	5:59:26P- News-7News ON YOUR SIDE at 6PM		2						2	\$900.00	\$1,800.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	9/20/21
					CON	IFIF	RM/	AΤΙ	ON	C	ON	TR	AC	T		·		
ccepted-	Agency/Advertiser:			Date:	Accepted-S	tation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Weekly/Irregular

Separation: 30

B/E Bookend P/B Piggy Back



Line

WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209

Dates

Grassroots Media LLC 146 Montgomery Avenue Suite 201 BALA CYNWYD, PA 19004

Line Type / Break Type (Ref #)

Contract #	4981562
Schedule Dates	09/21/21-09/2

09/21/21-09/27/21 Advertiser

Terry McAuliffe for Governor of Virginia-D (14151 Entered By CO-OP Grassroots Media LLC (19605)

POLITICAL CANDIDATE (ns) (1186)

EST.646 (1617026) HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) WJLA/GJLA/EJLA

**Buyer Name** Phone/Fax

Agency

Product

Salesperson

Sales Office

Sec Length

Brand

CPE 40/41/646 **Account Types** Local/Political Candidate Agency BRD

Billing Type Weekly/Irregular Comments Separation: 30

Run Times

**Date Entered** 09/20/21 **Last Modified** 09/24/21

Rate

External #

Order Type

Package Deal

Commission

**Net Total** 

Sales Tax

Commission %

Normal

15.00

\$32,385.00

\$183,515.00

Total

Washington (WJLA)

Station

<u>Rate</u> By Broadcast Month Spots

Comments

Entered

Alexa Schram	Sep. 2021	150	\$180,500.00
	Oct. 2021	40	\$35,400.00
No 10976755	Grand Total:	190	\$215,900.00

	7,1-7			- 5	l l								
40.0	Normal Line / SPOT	09/27/21-09/27/21	2		4:59:30P- News-7News ON YOUR SIDE at 5PM	2		2	\$600.00	\$1,200.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	9/20/21
41.0	Normal Line / SPOT	09/27/21-09/27/21	3	:30	6:57P- 7P (EST)	1		1	\$3,500.00	\$3,500.00	Washington (WJLA)	Daypart EN WOLD NEWS ADJ B(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	9/20/21
42.0	Normal Line / SPOT	09/27/21-09/27/21	3	:30	6:27P- 6:30P (EST)	1		1	\$2,500.00	\$2,500.00	Washington (WJLA)	Daypart EN WORLD NEWS ADJ A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	
43.0	Revised Line / Access	09/27/21-09/27/21	2	:30	7:29:26P- Jeopardy	2					Washington (WJLA)	Daypart PA JEOPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	9/20/21
43.1	Normal Line / Access	09/27/21-09/27/21	3	:30	7:29:26P- Jeopardy	2		2	\$2,000.00	\$4,000.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	9/22/21
									_				
					CONFI	RMATION	N CONTE	RAC	Τ				
Accepted	-Agency/Advertiser:			Date:	Accepted-Station	n:			Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots



WJLA 1100 Wilson Blvd. 6th Floor Arlington, VA 22209

Grassroots Media LLC 146 Montgomery Avenue Suite 201 BALA CYNWYD, PA 19004

Contract #	4981562
Schedule Dates	09/21/21-09/27/21

Advertiser Terry McAuliffe for Governor of Virginia-D (14151: Entered By Agency Grassroots Media LLC (19605) Product

POLITICAL CANDIDATE (ns) (1186) EST.646 (1617026)

> HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869) WJLA/GJLA/EJLA

**Buyer Name** Phone/Fax CPE 40/41/646

Brand

Salesperson

Sales Office

**Account Types** Local/Political Candidate Agency BRD Billing Type

Weekly/Irregular Comments Separation: 30

**Date Entered** 09/20/21 **Last Modified** 09/24/21

No 10976755 External #

Alexa Schram

CO-OP

Order Type Normal

Package Deal

Commission % 15.00

\$32,385.00 **Net Total** \$183,515.00

Sales Tax

Commission

Washington (WJLA) By Broadcast Month Spots <u>Rate</u> Sep. 2021 150 \$180,500.00 Oct. 2021 \$35,400.00 40 Grand Total: 190 \$215,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
44.0	Revised Line / Access	09/27/21-09/27/21	2	:30	6:58:46P- Wheel Of Fortune		2								Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	9/20/21
44.1	Normal Line / Access	09/27/21-09/27/21	3	:30	6:58:46P- Wheel Of Fortune		2					2	\$1,400.00	\$2,800.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	9/22/21
45.0	Revised Line / SPOT	09/27/21-09/27/21	2		11:00:26P- News-7News ON YOUR SIDE at 11PM		1								Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	9/20/21
45.1	Normal Line / SPOT	09/27/21-09/27/21	3		11:00:26P- News-7News ON YOUR SIDE at 11PM		1					1	\$500.00	\$500.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	9/22/21
46.0	Revised Line / SPOT	09/27/21-09/27/21	3	:30	12:37A- ABC-Nightline		1								Washington (WJLA)	Daypart LF NIGHTLINE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFO	9/20/21
					CON	FIF	RM/	<b>ATIC</b>	)N C	100	NTF	RAC	Τ				
Accepted	-Agency/Advertiser:			Date:	Accepted-Sta	ation:							Date:	Comments:			

WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209
Grassroots Media LLC 146 Montgomery Avenue BALA CYNWYD, PA 190	

**Account Types** 

Billing Type

Comments

Contract #	4981562	Date Entered	09/20/21
Schedule Dates	09/21/21-09/27/21	Last Modified	09/24/21
Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram
Agency	Grassroots Media LLC (19605)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	10976755
Brand	EST.646 (1617026)	Demo	
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name		Commission %	15.00
Phone/Fax	1	Commission	\$32,385.00
СРЕ	40/41/646	Net Total	\$183,515.00

Local/Political Candidate Agency BRD

Weekly/Irregular

Separation: 30

Sales Tax

Washington (WJLA	1)	
By Broadcast Month	<b>Spots</b>	<u>Rate</u>
Sep. 2021 Oct. 2021	150 40	\$180,500.00 \$35,400.00
Grand Total:	190	\$215,900.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.1	Normal Line / SPOT	09/27/21-09/27/21	3	:30	12:37A- ABC-Nightline		2						2	\$100.00	\$200.00	Washington (WJLA)	Daypart LF NIGHTLINE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFO	9/22/21
47.0	Normal Line / SPOT	09/27/21-09/27/21	3	:30	11:35P- ABC-Jimmy Kimmel		2						2	\$300.00	\$600.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	9/20/21
48.0	M/G For 17.0.1 / SPOT	09/26/21-09/26/21	3	:30	7:30A- News-7News ON YOUR SIDE Weekend at 730AM							1	1	\$100.00	\$100.00	Washington (WJLA)	Daypart WK GOOD MORNING WASHINGTON SUN(Agency)-4Q21 (sell) - ESTIMATE IS BASED O	9/21/21
49.0	M/G For 8.0.1 / SPOT	09/24/21-09/24/21	3	:30	9P- ABC-20/20 (Friday)						1		1	\$1,500.00	\$1,500.00	Washington (WJLA)		9/21/21
50.0	M/G For 9.0.1 / SPOT	09/27/21-09/27/21	3	:30	12:37A- ABC-Nightline		1						1	\$100.00	\$100.00	Washington (WJLA)		9/21/21
51.0	Normal Line / SPOT	09/27/21-09/27/21	3	:30	7:57:56P- ABC-Dancing with the Stars (Monday)		2						2	\$2,500.00	\$5,000.00	Washington (WJLA)		9/22/21
52.0	Normal Line / SPOT	09/27/21-09/27/21	3	:30	10P- ABC-The Good Doctor (Monday)		2						2	\$1,500.00	\$3,000.00	Washington (WJLA)		9/22/21
		•	'		CON	FIF	RMA	AT	101	V C	100	İTF	RAC	Т			•	
Accepted-	Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

		Contract #	4981562	Date Entered	09/20/21	Washington (WJLA	-	
		Schedule Dates	09/21/21-09/27/21	Last Modified	09/24/21	By Broadcast Month	Spots 150	Rate
	WJLA	Advertiser	Terry McAuliffe for Governor of Virginia-D (14151	Entered By	Alexa Schram	Sep. 2021 Oct. 2021	150 40	\$180,500.00 \$35,400.00
obe	1100 Wilson Blvd, 6th Floor	Agency	Grassroots Media LLC (19605)	CO-OP External #	No	Grand Total:	190	\$215,900.00
	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)		10976755		190	\$213,900.00
		Brand	EST.646 (1617026) <b>Demo</b>	Demo				
WJLA-TV WASHINGTON, DC		Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal			
		Sales Office	WJLA/GJLA/EJLA	Package Deal				
Grassroots Media LLC		Buyer Name		Commission % Commission	15.00			
146 Montgomery Avenue		Phone/Fax	/		\$32,385.00			
BALA CYNWYD, PA 19004	04	CPE	40/41/646	Net Total	\$183,515.00			
		Account Types	Local/Political Candidate Agency BRD	Sales Tax				
		Billing Type	Weekly/Irregular					
		Comments	Separation: 30					

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Si	u Spc	ots	Rate	Total	Station	Comments	Entered
53.0	Normal Line / SPOT	09/25/21-09/25/21	1	:30	7:30P- Sports-ABC College Football Prime							1		1	\$5,200.00	\$5,200.00	Washington (WJLA)		9/24/21
	CONFIRMATION CONTRACT																		
Accepted	l-Agency/Advertiser:			Date:	Accepted-St	ation:									Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back